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SV Randall: In the Purple

March 23 - April 28, 2018



Richmond - **1708 Gallery** is pleased to present *In the Purple*, a solo exhibition by interdisciplinary artist SV Randall.

Historically, the color purple was rare. Made from a laborious process of crushing and boiling sea snails, the resulting dye was worth more than gold and reserved for the elite. A child born into the wealthy class was said to be “born in the purple”.

In the Purple examines the relationship between consumer, commodity, and object transformation. Randall focuses on the symbolism and historical implication of basic consumer objects to identify the notion of obsolescence, visual decay and materiality.

SV Randall received his bachelors from Alfred University and recently completed his Masters in Sculpture + Extended Media from VCU. He is the recipient of the Toby Devin Lewis Fellowship Award, a Sculpture Fellowship through the Virginia Commission for the Arts, and a Visiting Artist Grant through the Institute for Electronic Arts. He currently lives in New Mexico where he is teaching in the MFA and BFA programs at New Mexico State University and the University of Texas at El Paso as a visiting artist.

The opening reception will be on Friday, March 23, 2018 from 6 - 8 pm, with an artist talk on Saturday, March 24, 2018 at 10 am.

For more details, visit 1708gallery.org.

Image: SV Randall, *Untitled*, Digital Sketch, 2018, Image courtesy of the artist.

1708 Gallery's 2017-2018 exhibition season is generously supported in part by the Virginia Commission for the Arts and the National Endowment for the Arts, the Allan & Margot Blank Foundation, Elissa Armstrong, Marland Buckner & Melody Barnes, Deborah Boschen, Mike Schewel & Priscilla Burbank, John Ryan & Wesley Chenault, Molly Dodge, Sarah & Josh Eckhardt, Susan Ferrell & John Freeman, Sasha Waters-Freyer & John Freyer, Richard Douglas & Suzanna Fields, Wendy Goodman, Steve Humble, Kiyomi Iwata, Susan & John Jamieson, Pam Lawton, Michael Lease, Katie & Danny MacNelly, Sara Wilson McKay, Lucy Meade, Cheairs & Sarah Porter, Pam & Bill Royall, Nick Royall, Tracy Kemp Stallings & Tom Stallings, Leigh Suggs, Marcia & Harry Thalhimer, Julie & Paul Weissend, and Courtnie Wolfgang.